



Social Media Policy

Updated May 2021

Rape Crisis Network Ireland Social Media Channels

Rape Crisis Network Ireland uses the following social media channels:

- [Facebook](#) @RapeCrisisNetworkIreland
- [Twitter](#) @RCNIreland
- [Instagram](#)
- [Linked In](#)

All channels are managed and monitored by the RCNI Communications Officer who is answerable to the Executive Director. This policy details the type of content we publish as well as how we interact with others on our platforms.

Our social media channels allow us to communicate RCNI news and updates in a timely manner and disseminate information of interest to the RCNI mission. They are not intended as a means for booking or requesting counselling services, reporting an assault or submitting press queries.

- For a Rape Crisis Centre or a Sexual Assault Treatment Unit, click [here](#)
- For information on reporting an assault, click [here](#)
- Queries from the press should be directed to comms@rcni.ie

Content

If you follow us on social media, you can expect posts covering some or all of the following:

- Press releases on RCNI activities
- Statements on RCNI policy
- Updates on RCNI research
- Announcements regarding RCNI staff activity
- RCNI event information
- Content relevant to RCNI mission, ethos and policy
- Alerts about the new content on our website.

Who we follow

If you follow us, we will not automatically follow you back.

A follow is not an endorsement.

RCNI social media accounts follow policy, legislative and cultural influencers such as Governmental Department accounts, other NGOs, Houses of the Oireachtas, TDs, Senators, public figures, journalists, members of the public and institutions and accounts of particular relevance to issues around domestic, sexual and gender-based violence in Ireland and internationally. RCNI retains the right to follow other social media accounts at our discretion and will not engage in dialogue regarding the advisability, propriety or suitability of such from other platform users.

Replies and Direct Messages

We welcome feedback and engagement from our followers and will try to join the conversation where possible and relevant. However, we do not ordinarily reply individually to all the messages we receive via social media.

Please do not include private or personal information when contacting us via social media. The best means of communicating a query is by contacting us via the details on our website.

While we try only to like and retweet material that we endorse, we are not responsible for the content of third parties' posts, or their previous or future public engagements or policy positions.

Abusive, discriminatory, harassing, derogatory, defamatory or inappropriate content, posts or messages will be deleted and result in followers being blocked and reported directly through the dedicated channels of the social media platform where the abuse took place.

Availability

Our social media accounts may occasionally be unavailable and we accept no responsibility for lack of service due to platform downtime. Typically, we update and monitor our accounts during normal office hours – 9.30am – 5:30 pm Monday to Friday. We may also update and monitor the accounts outside of these hours at our own discretion.